



# Goal Methodology & Progress Summary

| GOAL*                                                                                                            | UNIT OF MEASURE                                                              | BASELINE (YEAR) | COMMITMENT MADE (YEAR) | 2022 ACTUAL | 2023 ACTUAL | 2024 ACTUAL | BOUNDARIES                                                                                                                                                                                                                 | EXCLUSIONS                                         | OTHER/COMMENTS                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------|-----------------|------------------------|-------------|-------------|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Engage bottlers and select suppliers representing 50% of Scope 3 emissions to set a science-based target by 2024 | % of Scope 3 emissions covered by bottler and supplier science-based targets | N/A             | 2019                   | 44%         | 46%         | 50%         | The suppliers and bottlers targeted cover the Scope 3 categories of purchased goods and services, downstream transportation and distribution, processing of sold products and the end-of-life treatment of sold products.  | None                                               | Determined using publicly available information, such as supplier sustainability reports and/or third-party resources such as the Science-Based Target initiative (SBTi). Read more in our <a href="#">CDP Climate Disclosure</a> .                                                                                                                                                                                                                                                                                                                            |
| Obtain 100% of electricity from renewable sources by 2025                                                        | Renewable electricity purchases as % of total electricity purchases          | N/A             | 2019                   | 74%         | 83%         | 85%         | All KDP-owned and operated facilities' electricity consumption is included. Consumption is estimated for some small sites.                                                                                                 | None                                               | Goal in alignment with RE100 Technical Criteria.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Reduce Scope 1 and 2 emissions by 30% by 2030                                                                    | MTCO <sub>2</sub> e (metric tons carbon dioxide equivalents)                 | 2018            | 2019                   | 13%         | 21%         | 21%         | The reductions targeted are against all KDP energy use from owned and operated assets and purchased electricity.                                                                                                           | Refrigerant leaks from HVAC systems in facilities. | Goal validated by SBTi. Read more in our <a href="#">CDP Climate Disclosure</a> .                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Reduce Scope 3 emissions in select categories by 15% by 2030                                                     | MTCO <sub>2</sub> e (metric tons carbon dioxide equivalents)                 | 2018            | 2019                   | 1%          | 5%          | 13%         | The reductions targeted cover the Scope 3 categories of purchased goods and services (PET and glass packaging), fuel and energy-related activities, upstream transportation and distribution and the use of sold products. | None                                               | Included categories account for approximately 20% of our Scope 3 emissions. Scope 3 emissions are calculated with a methodology that has been updated in 2024 and now reflects the inclusion of improved data sources and updated emissions factors. Historical figures have been updated to reflect these changes where appropriate. The latest datasets available at the time of publication are used, and where data were not available, estimated data were used.<br><br>Goal validated by SBTi. Read more in our <a href="#">CDP Climate Disclosure</a> . |

\*Goal time horizon is measured at the end of the specified year.  
N/R = disclosures are not reported; N/A = disclosures are not applicable

| GOAL*                                                                              | UNIT OF MEASURE                                                                                         | BASELINE (YEAR) | COMMITMENT MADE (YEAR) | 2022 ACTUAL | 2023 ACTUAL | 2024 ACTUAL | BOUNDARIES                                                        | EXCLUSIONS                                                                                                                                                                                                                                                                                                  | OTHER/COMMENTS                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------|-----------------|------------------------|-------------|-------------|-------------|-------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Support regenerative agriculture and conservation on 250,000 acres of land by 2030 | Number of cumulative acres supported since 2022                                                         | N/A             | 2021                   | 11,296      | 43,435      | 129,013     | Coffee, corn (for high fructose corn syrup), apple supply chains. | Coffee: Soluble and freeze-dried coffee; other coffee-based ingredients; green coffee extract; green coffee or other coffee inputs purchased by partners.<br><br>Corn: corn starch, citric acid, erythritol, corn syrup, soluble corn fiber, gin, vodka, brown caramel color.<br><br>Apple: purees, flakes. | Methodology was developed in partnership with Terra Genesis International with significant stakeholder outreach to farmers, nonprofit and industry organizations.<br><br>All regenerative agriculture and conservation projects follow the guidelines established in KDP's <a href="#">Regenerative Agriculture &amp; Conservation Monitoring and Evaluation Guide</a> . For an acre to be counted toward our regenerative agriculture goal, two qualifying practices must be demonstrated.<br><br>One project, implemented in KDP's coffee supply base by Root Capital, supported both intercropping and customized farm-level technical assistance - the latter tracked only as a percent coverage of their farmer base who received the assistance. In that instance, we worked with Root Capital to assume an 80% overlap of the two practices for purposes of determining qualified acreage. |
| Improve our water use efficiency by 20% by 2025                                    | % improvement in water use ratio (water use ratio = water withdrawal divided by total finished product) | 2017            | 2019                   | 7%          | 5%          | 7%          | Manufacturing sites that produce liquid refreshment beverages.    | Excludes coffee production, applesauce production, third-party production and all other facilities that produce liquid refreshment beverages that were not fully operational in the reporting year.                                                                                                         | Approach is aligned to Beverage Industry Environmental Roundtable.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |

\*Goal time horizon is measured at the end of the specified year.  
N/R = disclosures are not reported; N/A = disclosures are not applicable

| GOAL*                                                                                                                                   | UNIT OF MEASURE                                                                     | BASELINE<br>(YEAR) | COMMITMENT<br>MADE (YEAR) | 2022<br>ACTUAL | 2023<br>ACTUAL | 2024<br>ACTUAL | BOUNDARIES                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | EXCLUSIONS                                                                                                                                                            | OTHER/COMMENTS                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|-----------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|--------------------|---------------------------|----------------|----------------|----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Partner with our highest water-risk operating communities to replenish 100% of water used in our beverages in those communities by 2030 | % water replenished of volume used in products produced at highest water-risk sites | N/A                | 2019                      | 55%            | 55%            | 66%            | <p>Ten focus communities were determined by a water risk assessment that utilized the Ecolab Water Risk Monetizer and the World Resources Institute's Aqueduct Water Risk Atlas, and expert knowledge from LimnoTech. The locations are: Miami and Jacksonville, Florida; Houston and Irving, Texas; Sacramento, Vernon and Victorville, California; and Tecámac, Tehuacán and Tlajomulco, Mexico.</p> <p>Water replenishment project water volumes are calculated on a yearly basis (ML/yr), based on the annual volume benefit they deliver.</p> <p>Replenish volumes are only counted toward the sites that produce liquid refreshment beverages sharing the same watershed and only up to 100% of that site's water use volume.</p> | None                                                                                                                                                                  | Prior to 2022, progress toward this goal was calculated as a percentage of the forecasted goal, not as a percentage of the reporting year's water consumption for sites in scope. Following the expansion of the goal boundary from six to 10 sites, as well as extending the target completion year to 2030, performance for 2022, 2023 and 2024 is reported as volume replenished in the reporting year per volume of consumption in the reporting year. Duration of volumetric benefit varies and is based on project characteristics. Benefit duration is capped at 10 years. Goal validated by Limnotech. |
| Convert 100% of packaging to be recyclable or compostable by 2025                                                                       | % of total packaging by weight                                                      | N/A                | 2019                      | 94%            | 95%            | 96%            | Primary, secondary and tertiary packaging from KDP-owned and operated food and beverage manufacturing facilities as well as packaging used for brewers.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | <p>Third-party bottlers' packaging material.</p> <p>Plastic strapping, adhesives, tapes, wood pallets, brewers, brewer components and brewer accessory packaging.</p> | Ongoing projects to recycle coffee brewers are additional to this goal.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |

*\*Goal time horizon is measured at the end of the specified year.*  
*N/R = disclosures are not reported; N/A = disclosures are not applicable*

| GOAL*                                                                         | UNIT OF MEASURE                        | BASELINE (YEAR) | COMMITMENT MADE (YEAR) | 2022 ACTUAL | 2023 ACTUAL | 2024 ACTUAL | BOUNDARIES                                                                                                                                                               | EXCLUSIONS                                                                                                                                                     | OTHER/COMMENTS                                                                             |
|-------------------------------------------------------------------------------|----------------------------------------|-----------------|------------------------|-------------|-------------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------|
| Use 30% post-consumer recycled content across our packaging portfolio by 2025 | % of total packaging by weight         | N/A             | 2019                   | 24%         | 27%         | 26%         | Primary, secondary and tertiary packaging from KDP-owned and operated food and beverage manufacturing facilities as well as packaging used for brewers.                  | Third-party bottlers' packaging material.<br><br>Plastic strapping, adhesives, tapes, wood pallets, brewers, brewer components and brewer accessory packaging. | Ongoing projects to incorporate PCR content in coffee brewers are additional to this goal. |
| Use 25% post-consumer recycled content in our plastic packaging by 2025       | % of total plastic packaging by weight | N/A             | 2019                   | 18%         | 17%         | 16%         | Primary, secondary and tertiary plastic packaging from KDP-owned and operated food and beverage manufacturing facilities, as well as plastic packaging used for brewers. | Third-party bottlers' packaging material.<br><br>Plastic strapping, adhesives, tapes, wood pallets, brewers, brewer components and brewer accessory packaging. | Ongoing projects to incorporate PCR content in coffee brewers are additional to this goal. |

\*Goal time horizon is measured at the end of the specified year.  
N/R = disclosures are not reported; N/A = disclosures are not applicable

| GOAL*                                                                                 | UNIT OF MEASURE                                                                                                            | BASELINE (YEAR) | COMMITMENT MADE (YEAR) | 2022 ACTUAL | 2023 ACTUAL | 2024 ACTUAL | BOUNDARIES                                                                                                                                                                            | EXCLUSIONS                                                                                                                                                                                                                                                                                        | OTHER/COMMENTS |
|---------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|-----------------|------------------------|-------------|-------------|-------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|
| Achieve a 20% virgin plastic reduction across our plastic packaging portfolio by 2025 | % of virgin plastic packaging by weight                                                                                    | 2019            | 2019                   | 11%         | 15%         | 17%         | Primary, secondary and tertiary virgin plastic packaging from KDP-owned and operated food and beverage manufacturing facilities as well as virgin plastic packaging used for brewers. | Third-party bottlers' packaging material.<br><br>Plastic strapping, adhesives, tapes, wood pallets, brewers, brewer components and brewer accessory packaging.                                                                                                                                    | None           |
| Send zero waste to landfill across our operations by 2025                             | % solid waste, by weight, diverted from landfill through a combination of composting, recycling, reuse and energy recovery | N/A             | 2019                   | 92%         | 93%         | 93%         | Solid waste at manufacturing sites only.                                                                                                                                              | Does not include offices or warehouses/ distribution centers except in some instances of co-location with the manufacturing site, or any other properties that are not production facilities. Nonetheless, many of these excluded facilities have robust recycling and waste diversion practices. | None           |

\*Goal time horizon is measured at the end of the specified year.  
N/R = disclosures are not reported; N/A = disclosures are not applicable

| GOAL*                                                        | UNIT OF MEASURE                           | BASELINE (YEAR) | COMMITMENT MADE (YEAR) | 2022 ACTUAL | 2023 ACTUAL | 2024 ACTUAL | BOUNDARIES                                                                                                                                                                                     | EXCLUSIONS                                                                                                                                        | OTHER/COMMENTS                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|--------------------------------------------------------------|-------------------------------------------|-----------------|------------------------|-------------|-------------|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Responsibly source our brewers and priority inputs (ongoing) | % of responsibly sourced coffee by volume | N/A             | 2014                   | 100%        | 100%        | 100%        | All green coffee purchased by KDP for owned and partner brands.                                                                                                                                | Soluble and freeze-dried coffee; other coffee-based ingredients; green coffee extract; green coffee or other coffee inputs purchased by partners. | Accepted verification or third-party certification programs: Fairtrade International, Fair Trade USA, the Rainforest Alliance, 4C, AtSource Entry Verified by ofi, NKG Verified, RSP Advanced by Louis Dreyfus Company, Volcafe Verified, Volcafe Excellence, Sucafina, RGC Coffee 3E, Guaxupe Planet, ECOM SMS.<br><br>During 2022, a small amount of coffee was received as conventional (0.36%) due to COVID-19 impacts, supplier error or shipping delays. In 2023, 0.002% of coffee (a single shipment) was received as conventional per a customer requirement. In 2024, 0.32% of coffee was received as conventional due to irregular rain patterns delaying the crop in Uganda and logistical challenges resulting from the unavailability of the Suez Canal as a transport route. Both of these challenges required us to purchase green coffee from the spot market to meet our demand, and there were not suitable responsibly sourced options available. |
|                                                              | % of responsibly sourced cocoa by volume  | N/A             | 2021                   | 100%        | 100%        | 100%        | All cocoa purchased by KDP, including if sourced as a standalone ingredient or within a blended powder finished product; including if sourced directly or from a co-manufacturer or processor. | Cocoa purchased by partners.                                                                                                                      | Accepted verification or third-party certification programs. Purchased volumes validated by the Rainforest Alliance, Fair Trade USA and Fairtrade International. KDP's evaluation tool to accept partner programs was independently reviewed by Conservation International and World Wildlife Fund (WWF).                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |

\*Goal time horizon is measured at the end of the specified year.  
N/R = disclosures are not reported; N/A = disclosures are not applicable

| GOAL*                                                        | UNIT OF MEASURE                                                                                                         | BASELINE (YEAR) | COMMITMENT MADE (YEAR) | 2022 ACTUAL | 2023 ACTUAL | 2024 ACTUAL | BOUNDARIES                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | EXCLUSIONS                                                   | OTHER/COMMENTS                                                                                                                                                                                                                                                     |
|--------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------|-----------------|------------------------|-------------|-------------|-------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Responsibly source our brewers and priority inputs (ongoing) | Consolidated number of brewer and ingredient suppliers that Meet or Exceed Expectations in a Responsible Sourcing audit | N/A             | 2021                   | N/R         | N/R         | 92%         | High-risk Tier 1 brewer suppliers, select Tier 2 brewer suppliers and high-risk factory-level suppliers of AJC, high-intensity sweeteners and tomato paste.                                                                                                                                                                                                                                                                                                                                             | Categories not yet in scope for Responsible Sourcing audits. | Performance validated by third-party auditors. KDP's accepted audit standards are: Responsible Business Alliance (RBA), Sedex Member Ethical Audits (SMETA), Social Accountability International (SAI) SA8000 and the Business Social Compliance Initiaive (BSCI). |
| Provide positive hydration in 60% of our products by 2025    | % of total number of KDP products; U.S. sales                                                                           | N/A             | 2021                   | 57%         | 59%         | 60%         | U.S. sales only. Positive hydration is defined as a product that provides a serving of fruits or vegetables (with no added sugar) OR is 40 calories or less per serving with a functional attribute or at least 10% Daily Value of a nutrient to encourage.<br><br>Serving size is defined on product label. A product is defined as any unique portion size of a beverage or sauce. Includes all U.S. Coffee and U.S. Refreshment Beverages owned, licensed and partner brands and fountain beverages. | Excludes multi-packs, co-packed brands and private label.    | Performance validated by Partnership for a Healthier America (PHA).                                                                                                                                                                                                |

\*Goal time horizon is measured at the end of the specified year.  
N/R = disclosures are not reported; N/A = disclosures are not applicable

Photo Credit (Cover, Right): Oscar Leiva/Silverlight



Drink in the Possibilities