

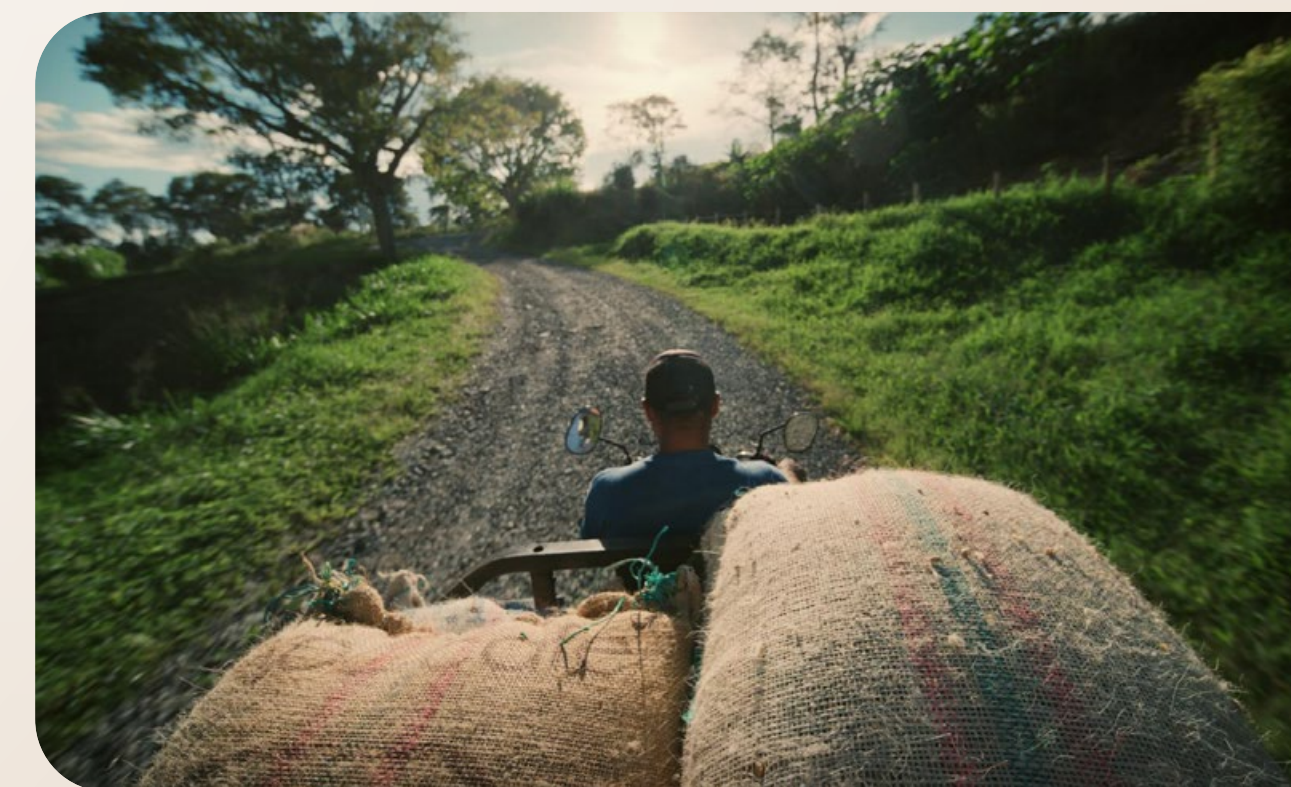


IMPACT
People, Products and Planet



2025

Report Highlights and Canadian Initiatives





KDP is a leading beverage company in North America, with a portfolio of owned, licensed and partner brands, as well as powerful distribution capabilities to provide a beverage for every need, anytime, anywhere. In 2025, our approximately 30,000 employees shared the goal of enhancing the experience of every beverage occasion and making a positive impact for people, communities and the planet. On April 1, 2026, KDP acquired JDE Peet's N.V., bringing together world-class coffee brands, deep global category expertise and complementary capabilities. This 2025 Report Highlights and Canadian Initiatives brochure showcases Keurig Dr Pepper Canada specific initiatives alongside broader KDP highlights and targets*.



KDP Impact is our multi-year social and environmental agenda comprised of strategic initiatives that aim to make a positive impact with every drink. Rooted in action, realized through partnerships and measured in results, we focus our efforts in the areas where we can contribute to meaningful change.

KDP's seven Key Impact Areas are as follows:

Climate & Nature Action

Water Use & Stewardship

Packaging & Circular Economy

Human Rights, Responsible Sourcing & Supply Chain Livelihoods

Consumer Health & Well-Being

Employee Health, Safety & Well-Being

Corporate Governance & Ethics**

These Impact Areas align with the United Nations Sustainable Development Goals (SDGs), reinforcing our commitment to addressing global priorities most relevant to our business.



* Unless otherwise noted, this 2025 Report Highlights and Canadian Initiatives brochure reflects KDP Canada's performance prior to the acquisition and does not include information on the newly combined entity.

** As there is no Canada-specific highlight related to Corporate Governance & Ethics, this pillar is not presented here.



CLIMATE & NATURE ACTION

Climate and nature action is essential for addressing climate change and building resilience for communities and the future of our business.

KEY HIGHLIGHTS*

- Supported regenerative agriculture and conservation on 198,132 acres of land since 2022
- Published our [Forests Position Statement](#)
- Increased KDP Canada's electric fleet inventory to 67 vehicles, representing more than a quarter of the total Canadian fleet

KDP COMMITMENTS	2021	2022	2023	2024	2025
Support regenerative agriculture and conservation on 250,000 acres of land by 2030**	N/A	11,296	43,435	129,013	198,132
Reduce absolute Scope 1 and 2 emissions by 50% by 2030	9%	13%	21%	21%	18%
Reduce absolute Scope 3 emissions on select categories by 25% by 2030 compared to our 2022 baseline	N/R	N/R	16%	12%	8%
Reduce absolute Scope 3 FLAG emissions by 30% by 2030 compared to our 2022 baseline	N/R	N/R	+9%	+3%	4%
Electricity obtained from renewable sources	62%	74%	83%	85%	84%

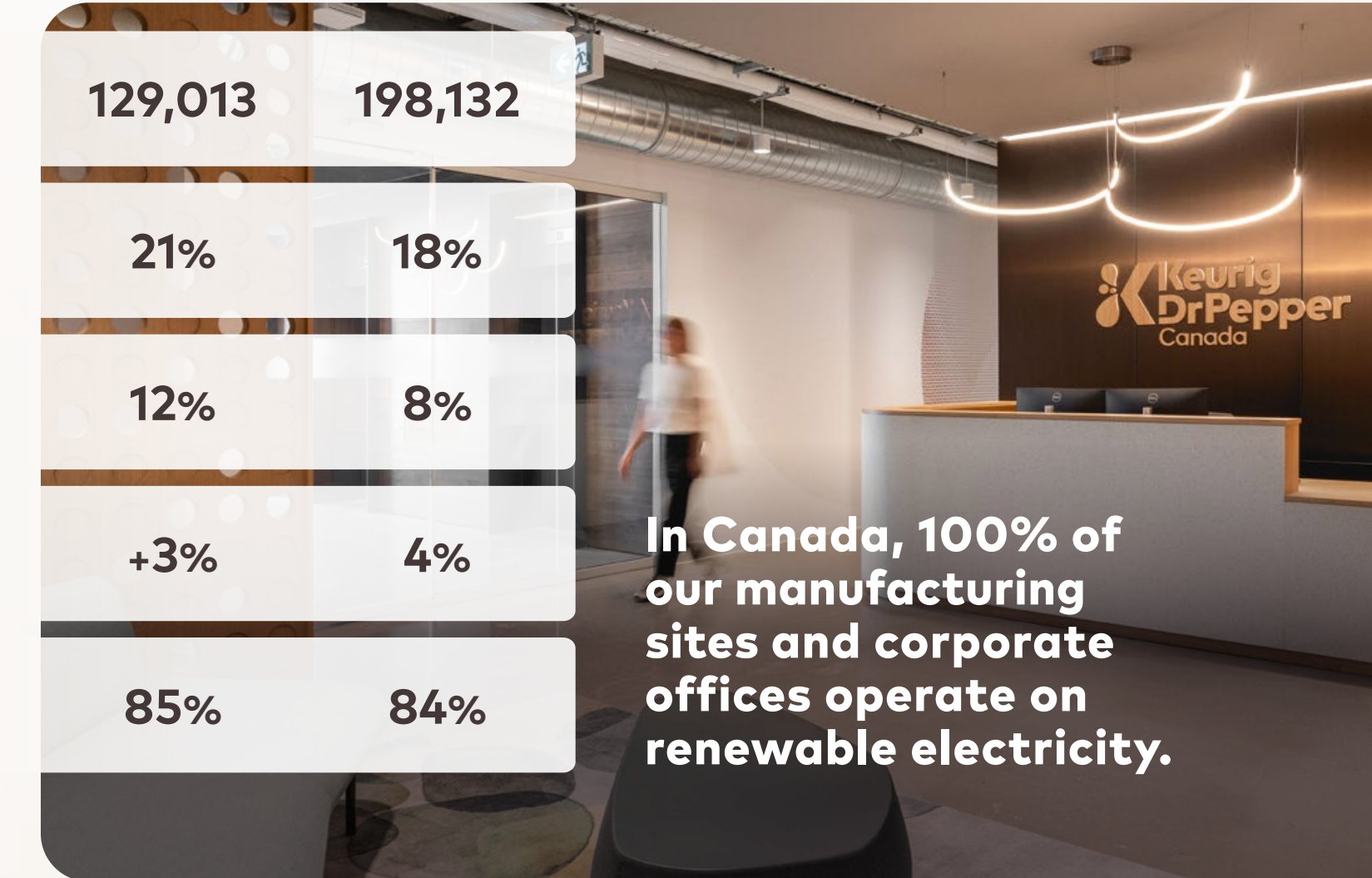
* The key highlights and commitments are taken from our 2025 Impact Report. To access the full report, available in English only, [click here](#).

** Regenerative Agriculture & Conservation Acres may not sum due to rounding of hectares to acres conversion.



TODOS AL AGUA REGENERATIVE COFFEE PROGRAM 🍁

Keurig Canada, through its iconic coffee brand Van Houtte, has partnered with coffee trader RGC Coffee to support their Todos al Agua (TAA) program aimed at improving the economic and climate resilience of young farmers (18-35) across our supply chains in Colombia, Honduras and Peru. As part of TAA, participants receive individual agronomic support to renovate their farm and work towards soil, tree canopy and water resources regeneration. The program also focuses on youth empowerment, reinforcing the knowledge, resources and capacities of the next generation of coffee growers. In 2025, 125 young producers participated in the program, enabling the renovation of 339,800 coffee trees which exceeded the original target by 26%.



In Canada, 100% of our manufacturing sites and corporate offices operate on renewable electricity.



REDUCING EMISSIONS THROUGH ELECTRIC VEHICLES 🍁

In Canada, we continued to accelerate the electrification of our fleet in 2025, reaching a total of 67 electric vehicles (EVs). These EVs now represent more than 27% of our Canadian fleet and account for over 15% of the total distance travelled by our fleet across Canada. For that year, we estimate that fleet electrification has generated savings of \$250,000 CAD in fuel costs and \$50,000 CAD in maintenance and repair costs compared with conventional vehicles. Most importantly, the electrification efforts deployed over the past three years have consistently helped reduce our Canadian Scope 1 vehicle emissions. In 2025 alone, those emissions were reduced by 10% thanks to fleet electrification.

Number of electric vehicles added:



ECOTIERRA'S SUSTAINABLE AGROFORESTRY PROJECTS AND CARBON COMPENSATION 🍁

For more than four years, KDP Canada has supported ECOTIERRA in implementing sustainable coffee agroforestry projects in Peru and Honduras. Through this partnership, technical assistance is provided to coffee farmers to help restore degraded land into productive agroforestry systems, rehabilitate aging plantations, and preserve existing forests, ultimately improving both coffee quality and production yield and contributing to improved farmers livelihoods. Ecotierra's reforestation and conservation activities also enable the generation of carbon credits, which when sold create an additional revenue stream for farmers.

In 2025, KDP Canada voluntarily purchased 2,528 carbon credits* from ECOTIERRA, offsetting emissions equivalent to Van Houtte Coffee Services' 2024 Scope 1 emissions from coffee roasting and vehicle fleet. The revenues from these credits support the PIVOT project, a Verified Carbon Standard (VCS) initiative focused on carbon sequestration in Quebec's forestry sector. This investment promotes improved forest management practices, including the protection of critical wildlife habitats, and contributes to positive outcomes from biodiversity conservation among participating forest landowners.



CARBON COMPENSATION WITH COOP FA 🍁

In 2025, we voluntarily purchased 250 educational carbon credits* from Coop FA, offsetting emissions equivalent to a small portion of our Scope 3 emissions in Canada, which are indirect emissions generated across our value chain such as suppliers, transportation, and product use. The proceeds were directed to Carbone Scol'ERE, a program developed and implemented by Coop FA which delivers environmental education workshops in schools across Quebec to promote the adoption of sustainable behaviors.



* KDP does not account for the purchase of these voluntary carbon credits with respect to its climate targets, nor does KDP claim to reduce any portion of its reported carbon footprint on the basis of these purchases.



WATER USE & STEWARDSHIP

Water is a shared resource that is critical to the health of communities and ecosystems where we live and work.

KEY HIGHLIGHTS

- Invested in 17 targeted water replenishment projects in California, Texas, Florida and Mexico since 2016
- Supported projects that delivered 3,283 megaliters of water volumetric benefit to areas of high-water stress
- Achieved 100% of our target water replenishment volumes in three of 11 high water-risk sites

SAFE WATER ACCESS

KDP Canada has teamed up with One Drop Foundation as a founding Water Impact Partner of the Indigenous Water Allyship initiative (IWA), a multi-year program that aims to improve living conditions and health via increased access to safe water in First Nations, Metis and Inuit communities across Canada. In 2025, IWA entered the first year of its second phase, shifting from early youth engagement and relationship-building to on-the-ground implementation with Indigenous communities. This next stage emphasizes long-term partnerships, collaborative co-development with communities, and broader



regional engagement, all with the goal of advancing sustainable access to safe water. A key milestone in 2025 was the launch of the new Alberta project, which expands IWA's reach and supports Indigenous-led water initiatives in the province. Progress also continued with the community of Six Nations of the Grand River through co-development efforts, alongside the delivery of a community-based water festival. Van Houtte Coffee Services, a subsidiary of Keurig Canada ULC, supported these efforts as a sponsor of the Six Nations Water Festival and the Spirit of Water Gala, held in collaboration with the Enoch Cree Nation.



KDP COMMITMENTS

	2021	2022	2023	2024	2025
Achieve an average water use ratio of 1.8 across all beverage facilities*, and an average water use ratio of 1.6 for beverage facilities in high water-risk locations by 2030	1.84	1.85	1.93	1.91	2.03
Water Use Ratio (L/L) Across All Beverage Facilities* (Liters of Water Required to Make One Liter of Product)					
Water Use Ratio (L/L) Across Beverage Facilities in High Water-Risk Areas	1.8	1.75	1.77	1.74	1.87
Partner with our highest water-risk operating communities to replenish 100% of water used in our beverages in those communities by 2030	49%	55%	55%	70%	62%

* The Water Use Ratio is calculated based on water withdrawals and production volumes across all beverage facilities. Prior to this 2025 Impact Report, the Water Use Ratio excluded our Williamson apple facility. Historic values were revised to reflect this change.





PACKAGING & CIRCULAR ECONOMY

Supporting the circular economy is critical to reduce resource use and environmental impact.

KEY HIGHLIGHTS

- 96% of packaging converted to be recyclable or compostable
- 21% virgin plastic reduction across our packaging portfolio since 2019
- More than \$51 million committed in support of a more circular economy since 2014

ADVOCACY, INFRASTRUCTURE & PARTNERSHIP

In 2025, we continued engaging with leading Producer Responsibility Organizations (PROs) and regulators who are responsible for the implementation of expanded municipal recycling programs across Canada. This work has led to the acceptance of K-Cup® pods in Canadian province-run recycling programs in Quebec (effective in 2025) and Ontario (effective in 2026). As of January 1, 2026, acceptance coverage reached 75% of the Canadian population, with further expansion expected later in 2026.

PARTNERSHIP TO CATALYZE SYSTEMS CHANGE: CIRCULAR PLASTICS TASKFORCE

In 2025, 20 circularity leaders from across the industry mobilized to advance the circular economy in Canada. Projects underway in 2025, which are valued at an estimated \$415,000 CAD, aim to optimize plastics recycling along the value chain with a focus on challenging resins and formats. These projects include LeaPP, which focuses on improving our capacity to produce

food-grade recycled polypropylene (PP) with curbside-collected feedstock, and BiblioFlex, that works towards a better understanding of the flexible plastic packaging stream to guide improved processes and design. Both projects involve a diversity of partners from across the value chain, and have the potential to generate tangible, at-scale benefits.

MATERIAL RECOVERY

KDP Canada works with Quantum Lifecycle Partners to help recycle end-of-life assets like electronics and commercial Keurig brewers, as well as brewers from in-store returns, resulting in 539,163 pounds of recovered materials diverted from landfills in 2025. Van Houtte Coffee Services, an affiliate of Keurig Canada ULC, also refurbished 44.9% of the total brewer units they sold / rented during the same year.

INNOVATING TO CREATE COFFEE WITHOUT LIMITS

2025 was an important year in the product development journey of the Keurig Alta system with plastic-free AltaRounds pressed coffee,

including listening and engaging with key stakeholders. We completed in-home beta testing with consumers and hosted an exclusive tasting and feedback session with sustainability opinion leaders during Climate Week NYC. In addition, we enlisted the help of an external advisory panel to guide us in brand perception, sustainability attributes, system transition and demand scale-up. The system is a central part of our long-term strategy to significantly reduce virgin plastic use across our coffee packaging portfolio.

We also focused on obtaining key sustainability qualifications, and have attained the following certifications in 2026:

- BPI home and industrial compostable for the AltaRounds pressed coffee
- Plant-based certification from the NSF for the AltaRounds pressed coffee and coating
- Sustainable Forestry Initiative certification for the paper-based AltaRounds overwrap and cardboard packaging

KDP COMMITMENTS

Use 25-35% post-consumer recycled content in our primary plastic packaging by 2035

% PCR in our Primary* Plastic Packaging

2021 2022 2023 2024 2025

N/R

N/R

N/R

16%

16%

* Primary packaging refers to any packaging component that directly contains or comes into contact with the product.





KDP COMMITMENTS

	2021	2022	2023	2024	2025
Responsible sourced our brewers and our priority inputs					
% Coffee Responsibly Sourced*	100	100	100	100	97
% Cocoa Responsibly Sourced**	81	100	100	100	100



* During 2021 and 2022, a small amount of coffee was received as conventional (0.38% and 0.36%, respectively) due to COVID-19 impacts, supplier error or shipping delays. In 2023, 0.002% of coffee (a single shipment) was received as conventional per a customer requirement. In 2024, 0.32% of coffee was received as conventional due to irregular rain patterns delaying the crop in Uganda and logistical challenges resulting from the unavailability of the Suez Canal as a transport route. In 2025, 2.65% of coffee was received as conventional due to the impact of U.S. tariffs on coffee imports. The accelerated nature of these tariffs, relative to standard coffee contracting terms, required us to purchase green coffee from the spot market to meet our timelines.

** 2021 was our final transition year, with 19% of cocoa purchased as conventional. At the end of 2021, all cocoa contracted going forward was 100% responsibly sourced through verification or third-party certification programs.

*** We estimate that our global coffee supply chain includes over 100,000 farmers, plus many more workers employed on the farms. This means that our products are intricately linked to the work and livelihoods of those people. More details can be found in [KDP's Livelihoods Ambition Monitoring and Evaluation Guide](#).



HUMAN RIGHTS, RESPONSIBLE SOURCING & SUPPLY CHAIN LIVELIHOODS

Working to safeguard social and environmental protections and support economic resilience in order to build a reliable and secure supply chain for the long term.

KEY HIGHLIGHTS

- 97% of coffee* and 100% of cocoa** was responsibly sourced in 2025
- Expanded our responsibly sourced audit program to include citrus juice concentrate, functional ingredients, preservatives and tropical juice concentrate
- Supported 10,061 farmers and workers in our coffee supply chain*** with the aim to improve their economic resilience since 2024

LA VEREDA IMPACT SOURCING PILOT

Through a unique combination of innovative purchasing practices and strategic investment in yield-boosting and diversification activities, KDP and its supplier, RGC Coffee, have supported a group of Colombian producers with direct technical assistance, crop diversification, food security, and reduction of production costs, with a particular emphasis on implementation of regenerative agriculture and biodiversity-enhancing practices. During 2025, significant results were achieved, including the renovation of 187,700 coffee trees, the technification of 29,100 plantain plants, and the training of 491 people on production, administration, and environmental topics. The La Vereda pilot demonstrates that adopting efficient, sustainable practices is key to improving coffee production. Its results show that a well-supported, step-by-step technical approach strengthens productivity and enhances farms' economic and environmental stability.





CONSUMER HEALTH & WELL-BEING

Supporting consumers on their health and well-being journey and providing transparency about our marketing practices, ingredients and product safety are fundamental to our business.


KEY HIGHLIGHTS

- Partnered with nutritionists to promote a variety of product options within a balanced portfolio
- Continued to deliver on our commitment to not market or advertise any of our products to children 13 and under

CANADIAN PORTFOLIO MANAGEMENT APPROACH

In Canada, our health and well-being strategy aligns with Health Canada’s Front-of-Pack labelling regulation, which requires products exceeding 15% (or 10% for products ≤30 mL) of the Daily Value of nutrients of concern (i.e., sugar, sodium, and saturated fat) to display a front-of-pack symbol. Beyond regulatory compliance, we use this threshold to assess, monitor and improve the nutritional profile of our beverage portfolio, guiding reformulation and innovation. In 2025, 73% of beverages in our portfolio were below this threshold, demonstrating progress toward our ambition

KDP CANADA COMMITMENT



Maintain a portfolio in which 75% of the products contain less than 15% of the Daily Value (or 10% DV for products ≤ 30 mL) for sugars, sodium and/or saturated fat.

2025 73%

to maintain at least 75% of our products below this recommended 15% threshold. We remain committed to reformulation and innovation in balanced offerings to close this gap, as part of our broader commitment to supporting healthier consumer choices. We will continue to track and transparently report our progress annually.

To support our portfolio-wide ambition, we developed category-specific targets. These targets reflect the distinct nutritional profiles and reformulation opportunities across our beverage categories, enabling a more targeted and meaningful approach to improving product composition. By tailoring targets to each category, we can drive more effective reformulation, prioritize areas of greatest

impact, and ensure progress is both relevant and measurable. Our 2025 progress against each of these is illustrated below, as we continue to advance toward these long-term goals through an ongoing, continuous improvement approach.

The non-carbonated beverages category experienced a temporary decline relative to the targeted percentage of products below the threshold, primarily driven by the acquisition of a new product lineup. Importantly, this shift can be viewed in the broader context of continued advancements across the portfolio, which are highlighted below. These efforts underscore KDP Canada’s balanced approach, driving meaningful improvements while ensuring consumer acceptance.

CATEGORY-SPECIFIC TARGETS

	2024	2025 ACTUAL	BY 2030...
Low Alcoholic Beverages <small>% below 15% daily value in the portfolio for sugars and/or sodium.</small>	69%	74%	85%
Carbonated Beverages <small>% below 15% daily value in the portfolio for sugars.</small>	25%	33%	35%
Mixers & Concentrates <small>% below 15% daily value (or 10% DV for products ≤ 30 mL) for sugars.</small>	64%	64%	65%
Non-carbonated Beverages <small>% below 15% daily value in the portfolio for sugars and/or sodium.</small>	43%	36%	50%
Tomato-based Beverages <small>% below 15% daily value in the portfolio for sugars and/or sodium.</small>	19%	19%	25%
Fruit Snacks <small>% below 15% daily value in the portfolio for sugars.</small>	60%	60%	95%
Coffee & Tea <small>% below 15% daily value in the portfolio for sugars, sodium and/or saturated fat.</small>	100%	100%	100%
Indulgent Beverages <small>% below 15% daily value in the portfolio for sugars and/or saturated fat.</small>	64%	88%	MAINTAIN A MINIMUM OF 50%



2025 INNOVATIONS AND PARTNERSHIPS HIGHLIGHTS 🍁

Our internal teams worked collaboratively to develop and launch products aligned with our Canadian health and well-being strategy, reinforcing our commitment to providing a more balanced offering. Notably, we introduced Crush Zero, Nestea Lemon Zero Sugar, and Canada Dry Tonic Water Zero Sugar, while also securing a strategic partnership with Cove, a brand specializing in zero-sugar probiotic sodas. Expanding our zero-sugar portfolio responds to growing consumer demand for products that support reduced sugar intake, with increasing numbers of consumers actively seeking lower or no-sugar options as part of their overall health and well-being priorities.

In addition to these product innovations, we delivered a successful marketing campaign for Crush Zero featuring Chad Michael Murray, which contributed to strong sales performance and increased visibility for this new offering. This campaign reflects our broader approach to directing marketing investment toward lower and no-sugar options, supporting consumer awareness and encouraging shifts toward products aligned with our health and well-being ambitions.



ALCOHOLIC BEVERAGES 🍁

While the alcoholic beverages category is excluded from the Canadian front-of pack labelling scheme, and is not included in our portfolio management approach, we remain committed to reducing the amount of sodium, sugar and saturated fat in our alcoholic beverages. Although no specific innovations were launched in the market in 2025 in support of this strategy, our innovation team continues to actively explore opportunities to bring forward solutions tailored to the Canadian market and consumer needs, with the objective of offering more balanced options within this product category.



MARKETING TRANSPARENCY 🍁

To support informed consumer choice, we dedicated 54% of our marketing budget in Canada to promoting beverages that meet these nutrition standards, demonstrating our commitment to promoting a balanced offering.

In addition, our commitment to transparent and responsible communications is reflected in our new Canadian Responsible Marketing Policy, developed in 2025, which outlines how we engage with consumers across all brands and channels in alignment with ethical standards and regulatory requirements. Learn more [here](#).



EMPLOYEE HEALTH, SAFETY & WELL-BEING

Supporting our employees is the foundation for generating sustainable business performance and for building strong, vibrant communities where we live and work.

KEY HIGHLIGHTS

- 82% of KDP employees who responded to the 2025 engagement survey reported feeling engaged
- Nearly doubled employee volunteerism and community engagement, to more than 13,500 hours

RECOGNIZED FOR EXCELLENCE IN THE WORKPLACE 🍁

In 2025, KDP Canada was proud to be recognized among **Canada's Top 100 Employers** for the eighth year in a row, a testament to our unwavering commitment to employee experience, leadership, and a purpose-driven culture. In 2025, we were also named one of **Montreal's Top Employers** for the tenth time in a row, further reinforcing our ongoing dedication to building a workplace where people can grow, thrive, and make a meaningful impact. These achievements are reflected in our employee feedback, with our Canadian engagement score increasing by 3% to reach 84%. In addition, 86% of employees say they are proud to work for KDP, and 86% also report that employee safety is a clear priority within the organization.



CANADIAN RED CROSS PARTNERSHIP 🍁

Our partnership with the Red Cross focuses on addressing food security challenges in Canada, while also contributing to broader community health and wellness programs by improving access to essential health, medical, and social services. Our financial support also contributes to the Canadian Red Cross's emergency response

efforts, providing critical assistance to populations affected by increasingly frequent natural disasters across the country. Collectively, these initiatives help strengthen the essential resources that underpin the resilience of our communities.

In 2025, our three-year partnership with the Canadian Red Cross came to a close, marking a period of meaningful impact and strong collaboration. Over this period, KDP Canada steadily expanded both the scale and ambition of its contributions, ultimately investing \$732,275 CAD and evolving this support into a broader platform for action. The partnership played a key role in supporting communities across the country, beginning with the projected delivery of more than 1.3 tons of food to help address food insecurity. In parallel, the mobilization of more than CAD 2.3 million through continuing participation in the Holiday Match campaign further reinforced community resilience and was complemented by a first cause marketing campaign with Walmart, which generated \$100,000 CAD in additional national funding.



Together, these efforts earned KDP Canada the distinction of being named the **2025 Red Cross Partner in Humanity Award recipient**.

LOCAL FOOD IMPACT AND PROXIMITY-BASED PARTNERSHIP 🍁

Through our Local Food Impact Network, Keurig Dr Pepper Canada supports food banks, school nutrition programs, and community kitchens in the areas where we operate. These organizations play a frontline role in ensuring that individuals and families have access to healthy, nutritious meals. By contributing financial support, product donations, and employee engagement, we help strengthen local capacity and bring relief to those most affected by food insecurity. As part of our strategy, we worked closely with our supply chain team to streamline product donations, ensuring that close-dated coffee inventory is redirected to food banks. We now concentrate these efforts through major distribution partners like Food Banks Mississauga and Moisson Montreal, which alone serves close to 300 accredited community organizations across the Island of Montréal. These partners reallocate our donations efficiently across their networks, eliminating the need for individual requests. This centralized model reduces food waste, eases operational pressure on our team, and ensures our products reach the communities that need them most, quickly and at scale.

CORPORATE VOLUNTEERING PROGRAM 🍁

Keurig Dr Pepper Canada's corporate volunteering program is gaining strong momentum, fueled by a biannual structure, high employee engagement, and visible leadership involvement in major fundraising events. By expanding opportunities and championing diverse community initiatives, our teams are driving meaningful impact across the country. In 2025, this collective commitment translated into 5,706 volunteer hours from coast to coast, bringing our **Drink Well. Do Good.** purpose to life.



Drink in the Possibilities